

Mentors & Friends Social Fundraiser

Volunteer Host Guide



What is a Mentors & Friends Social?

A 60–75 minute social (happy hour, coffee, brunch) where:

- People hear real stories about mentoring
- Guests learn exactly how to become a mentor
- Staff are on site to answer questions and capture interest
- Optional giving supports more matches (target: \$1,500+)

Your Role vs. BBBSNCA Team

- **You:** pick a date/place, invite people, host the room.
- **BBBSNCA:** set up the giving/RSVP link and QR code, provide talking points and recruitment collateral, attend to explain mentoring and answer questions.

Who Is This For?

Perfect for:

- Bigs
- Board members
- Young professionals
- ERGs
- Alumni
- Community groups

Anyone who wants a simple, relationship--driven way to support mentoring.

Fundraising Model (Goal: \$1500+)

You'll choose one primary path, with optional addons to grow impact.

Primary Path

Option A: Presenting Supporter (simplest)

Best for: Quick setup with minimal coordination

- One individual, business, or ERG gives **\$1,500**
- This covers your goal before the event starts
- We (BBBSNCA) recognize them as **"Presenting Supporter."**

Simple Ask:

"Would you consider a \$1,500 gift to underwrite a Mentors & Friends Social so others can attend for free, learn about mentoring, and any guest gifts go straight to matches?"

Option B: Host Circle Model (if no single \$1,500 donor)

Best for: Shared ownership and community engagement

- **6–10 Hosts** (Bigs, board, ERG leads, friends)
- Each commits to give or raise \$150–\$250
 - Example: 8 Hosts x \$200 = \$1,600

Simple Ask:

"We're forming a small Host Circle for a Mentors & Friends Social. Each Host gives or raises \$150–\$250 and brings a few guests. Together we'll raise at least \$1,500 and introduce more people to mentoring. Would you be one of our Hosts?"

Addons

Option A: Built-in: Guest Giving (Low Pressure)

During the event BBBSNCA will:

- Make one clear, brief invitation to give (e.g., \$25–\$100)
- Provide a QR code and link on small signs/table tents

Giving is **welcome but not required**. The social works even if someone only listens and learns.

Option B: Small Raffle

Entirely optional.

If you like raffles:

- 2–4 donated prizes (gift cards, experiences)
- Tickets: 1 for \$5, 5 for \$20, 15 for \$50
- Sold casually during the social; quick drawing at the end

Skip it if you don't want the extra logistics. The event is still strong without it.